

Product Use Case: HALO Home JD Scott, Remodeler & Television Personality



Background

Over the past 10 years, JD Scott's Las Vegas home has gotten its fair share of jokey comments from his younger brothers, HGTV stars Jonathan and Drew Scott. "They made fun of various home projects that took me a while to finish, but I wasn't using a full crew like some people I know," says JD, who's a TV personality himself. After his fiancée, Annalee Belle, moved in during the summer of 2015, it made sense to give the home an update.

Opportunity

JD was introduced to the Cooper Lighting Solutions team in January 2019. JD was looking for products that were easy to install and offered adjustable color temperature features to use in his personal home renovation project.

Solution

HALO Home Smart Lighting System

Results

- JD & Annalee's home renovation was featured on Property Brothers: Forever Home in 2019. Because of JD's positive experience with CLS and HALO Home, we've continued to grow our partnership with him.
- JD partnered with CLS at the 2020 International Builder's Show in January in Las Vegas and spoke about his experience using HALO products in his home and on projects.

 [Watch JD speak about HALO Home's color temperature feature](#)

