

## Press Release

January 2020

### Cooper Lighting Solutions simplifies smart home personalization and control for homeowners with the HALO Home™ Voice Downlight and Smart Bulb

- HALO Home Voice LED downlight allows homeowners to access Amazon Alexa through the light fixture
- HALO Home Smart Bulb provides simple, wireless control of traditional lighting fixtures via Bluetooth® technology with HALO Home mobile app – no internet or hub required
- Works with [If This Then That \(IFTTT\) technology](#) to communicate with other devices and services within the home

PEACHTREE CITY, Ga. – [Cooper Lighting Solutions](#) today announced the introduction of the HALO Home Voice Downlight and the HALO Home Smart Bulb, the latest additions to the award-winning [HALO Home™ Smart Lighting System](#) for the next generation of connected homes.

The HALO Home Voice Downlight features Amazon Alexa built into the LED downlight, which includes microphones, a speaker, a processor and Wi-Fi connectivity to give users the ability to talk to Alexa through the light fixture. This patent-pending technology seamlessly integrates into a home, maintaining the intended elegant design, while making it easy to use Alexa — with no additional Alexa device required. The HALO Home Voice Downlight is compatible with 5- and 6-inch standard and shallow recessed housings that accept torsion springs, making it simple to retrofit.

“Customers are embracing hands-free technology, and we are proud to deliver this cutting-edge solution. Combining Alexa with our industry-leading lighting products enables customers to have their favorite voice service on hand and ready to help, anywhere, in any room,” said Parth Joshi, chief technology officer, Cooper Lighting Solutions.

The [HALO Home Smart Bulb \(A19\)](#) turns almost any traditional fixture into a connected light – from porch lights to bathroom vanities to table and floor lamps. The Smart Bulb provides simple, wireless control via Bluetooth technology with HALO Home mobile app – no internet or hub required. The ENERGY STAR® compliant Smart Bulb delivers capabilities that go beyond the traditional on/off

and dimming, allowing homeowners to group lights, create scenes, set schedules and color tune. The Smart Bulb can easily transform any room, helping homeowners personalize lighting scenes.

“Homeowners are looking for next-generation home automation solutions that are easy to use and make their lives more comfortable and secure,” said Glenn Siegel, director, marketing and product management, Connected Homes, Cooper Lighting Solutions. “We’re making smart home automation simple for homeowners with the new HALO Home Voice Downlight, Smart Bulb and If This Then That (IFTTT) integration. Our easy-to-install smart products give homeowners connectivity and control in one, while also communicating with other smart devices in the home.”

The HALO Home Smart Lighting System works with [IFTTT technology](#), allowing HALO Home products to communicate with other devices and services within the home, such as thermostats, security systems and appliances, so homeowners can further customize, control and enjoy their smart home system.

The HALO Home Smart Lighting System is a simple, convenient and secure way for homeowners to wirelessly connect, automate and control smart lights with the flexibility of individual room or whole-home control with the easy-to-use HALO Home App. The system provides easy control using Bluetooth mesh networking, meaning no internet or hub is required. The system allows dimming, white tuning, grouping, scheduling and scene setting. To learn more about the system, watch the [video](#).

The HALO Home VOICE Downlight, HALO Home Smart Bulb and complete HALO Home Smart Lighting System will be on display at the NAHB International Builders' Show® (IBS) in Las Vegas, booth N719, on Jan. 21-23. For additional information, visit [www.bringhalohome.com](http://www.bringhalohome.com). To learn more about Cooper Lighting Solutions, visit [www.cooperlighting.com](http://www.cooperlighting.com).

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### **About Cooper Lighting Solutions**

Cooper Lighting Solutions delivers an industry-leading portfolio of innovative lighting solutions for connected buildings, homes and communities, including reliable indoor and outdoor smart lighting and control solutions specifically designed to simplify and personalize lighting for consumers, help solve complex business challenges and leverage data insights to meet customers' unique needs.

Cooper Lighting Solutions serves a wide range of customers, including architects, engineers, facility managers, municipal leaders, electrical distributors, and contractors in the commercial, industrial, retail, institutional, residential, utility and other markets. For more information, visit

[www.cooperlighting.com](http://www.cooperlighting.com).